

1989  
5750

NEW YEAR BOOK  
JEWISH COMMUNITY CENTER

# JCC EXECUTIVE BOARD



**BARRY FREEDMAN**  
President



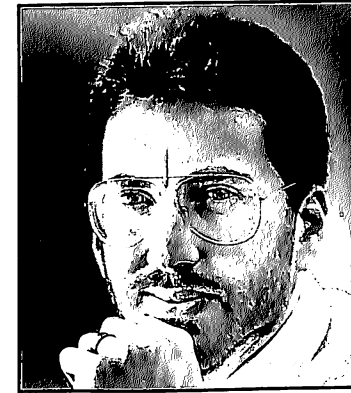
**ROBERTA ZIMMERMAN**  
First Vice President



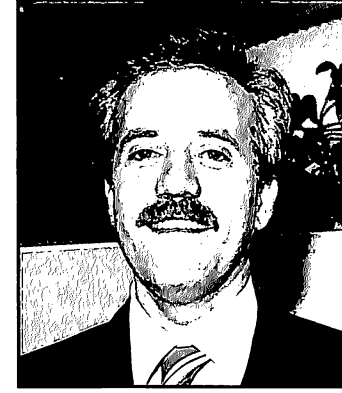
**JON YOUNG**  
Vice President Fund Raising



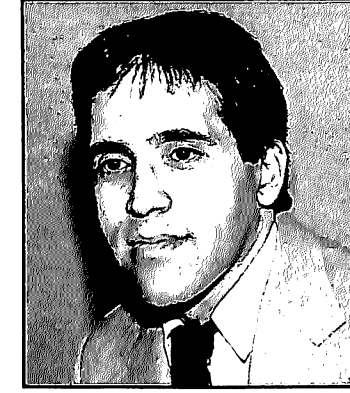
**MARK CRASNICK**  
Treasurer



**MO MEHLSAK**  
Assistant Treasurer



**STEVEN BRINN**  
Vice President Budget/Finance



**MICHAEL CLENOTT**  
Secretary



**ANITA ROMANOW**  
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**KAREN LERMAN**  
Vice President Adult Program



**ALAN WOLF**  
Vice President House



**JO-ANN MARCUS**  
Vice President Camp



**JUDI SLOTSKY**  
Vice President Camp



**DAVID BRENERMAN**  
Vice President Athletics

## BOARD OF DIRECTORS

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CHET KOMARIN

GLENN LOBEL  
BETTE NOVICK  
STEPHEN SCHWARTZ  
JEFFREY SHAFRAN  
DAVID SHERMAN  
KENNETH SILVER  
AMY TINKLE  
NANCY ZIEGLER



**JOHN R. MCKERNAN, JR.**  
Governor of Maine

On behalf of the citizens of the State of Maine, I would like to take this opportunity to extend my best wishes to the Jewish Community Center for another year of dedicated service to Portland and its surrounding communities.

The annual New Year Book is a special way of sharing past achievements as well as future endeavors with people of the communities who are fortunate enough to benefit from this great service. The Jewish Community Center should take much pride in its continuing success, and I wish you the best for many more years of outstanding accomplishments.



**JOSEPH E. BRENNAN**  
Congressman,  
1st District, Maine

It is a great pleasure and honor to extend greetings and thanks to the Jewish Community Center for another year of outstanding service to the Greater Portland community.

For over half a century, JCC has extended help and services to youth, families, and elderly in the Portland area. You should be very proud of your countless accomplishments and commitment to meeting the needs of our community. You have provided and continue to provide excellent service.

I wish the Center continued success in the upcoming year, and to my friends in the Jewish community, a happy and healthy New Year.



**ESTHER B. CLENOTT**  
Mayor of Portland

It is a pleasure to extend on behalf of the City of Portland congratulations on yet another year of successful community service; and to all who read the Jewish Community Center's New Year Book, we wish a happy and fulfilling New Year.



**WILLIAM S. RICHARDS**  
President,  
United Way of Portland

Greetings from the Board and volunteers of United Way to members and friends of the Jewish Community Center.

The Center and United Way have been partners in service for many years. This relationship has not developed by accident. The Center plays a vital role in meeting a number of key needs not only for the Jewish community of Southern Maine, but also for all of us. The work you do for children and for the elderly, for example, is part of larger efforts in Greater Portland to make both the dawn and the twilight of life happier and more productive. These are efforts United Way supports and encourages on the part of many agencies, the Center foremost among them.

Looking to the future, United Way will continue to grow as we adapt to the ever-changing needs for services. We are trying to identify those needs more carefully, then to direct funds entrusted to us by our contributors toward the best mix of services to meet those needs. We look forward to making our relationship with the Center even stronger as we move ahead.



**RABBI LAWRENCE S. ZIERLER**  
Shaarey Tphiloh Synagogue

Our sages tell us *Simmana Milsah* — "a symbol has significance." And so, on Rosh Hashanah, we eat the traditional foods associated with the holiday season. Most prominent among them are the apples and honey. According to some sources, the apple symbolizes one's spiritual quest, while honey represents the search for the material, for comfort, livelihood and health. On Rosh Hashanah, when we dip the apple into the honey, we add the material sweetness to the spiritual, for life is a combination of both.

May this New Year bring to all spiritual well-being and material blessing, as we endeavor to translate the symbols into substance, for our community and our People. My wife Berni and son Jonathan join me in wishing you and yours a sweet and good year.



**RABBI SETH H. FRISCH**  
Temple Beth El

So much in the world touches upon transition. Transition is everywhere; it is in our lives. It is not unusual to resist or fear change; it often represents the great unknown. In the Book of Jonah, we see how Jonah tries to escape change. He only cares to sit alone in the shade of a tree.

There is a wonderful Talmudic story about a man planting a tree. He is told that the Messiah is coming at that very moment. The man looks up from his planting and tells his friend that he will greet the Messiah at the proper time; first he will finish planting the tree. He, too, is concerned about shade, but for all those who wish to sit together with him, underneath the tree.

This New Year, we are challenged to care enough about the future and its changes, that our top priority be planting for tomorrow; to plant trees that will shade all who wish to be included; and to recognize that all are equal and welcome. Though no easy task, it is vital for our future.

Being new to Portland, I hope to meet each of you and continue the special *Mitzvah* of planting for tomorrow.



**RABBI DAVID SANDMEL**  
Portland Reform  
Congregation - Bet Ha'am

The coming of the New Year is filled with hope and expectation for each of us as individuals, for our families and for our community. We hope that we will be healthy and that we will grow and prosper. And we pray that our world will know more peace this year than in the year that has passed.

The New Year challenges us to give substance to our hopes and prayers with our *ma'asim*, our actions. How we treat ourselves, how we interact with loved ones, friends and co-workers, how we support our community, and what we do "to make peace where there is strife" has ultimate significance not only for us, but for all humankind, and imbues our rituals with meaning and consequence.

The New Year asks us to sort out the real and eternal from the multitude of ways we can spend our energy and live our lives, and to rededicate ourselves to those goals. In the year to come, may we find the wisdom to discern and the strength to act. And may we all be blessed with life and with peace. *L'shana tova tikatevu*. May we all be inscribed for a good year.



**RABBI MOSHE WILANSKY**  
Chabad House-Lubavitch  
of Maine

The close of 5749 marks both the end of a year and a decade. Much has been accomplished in the past ten years; the world has changed greatly. Still, we strive to do more, to better ourselves. We have worked hard and attained success. How much farther can we possibly grow?

The answer lies in the Hebrew letters which represent the numerals 5750. *Tof, Shin, Nun* are acronyms for the words *Tehay, Shnas, Nissim*. May it be a year of miracles. One need not see the extraordinary to witness miracles. Life and nature are miracles. We take regular occurrences for granted and do not see them for the miracles they are. This year, appreciate G-d's blessings and miracles to us. Use this strength to reach greater heights and be guaranteed a "year of miracles" which anyone can recognize.

We have, thank G-d, seen wondrous growth since our arrival in Maine. I thank all who have been part of it. My wife Chana and children Yankele, Chaya Mushka and Shterna Sara, join me in wishing you a year of miraculous blessings for Health, Prosperity and Peace.



**LISA COHEN**  
*President, Jewish Federation of Southern Maine*

As we come together to observe the High Holy Days, our sense of community and purpose is strong. Our growth, individually and collectively, is possible because of all the people who work for the common good.

The Jewish Community Center is a prime example of people working together. The Center's expanding social, educational and athletic programs help meet the challenge of a better quality of life for all.

On behalf of the Jewish Federation of Southern Maine, I want to wish our community a New Year filled with growth and progress. And on behalf of David, Steven and Nancy, I want to wish each of you health, hope, peace and a year filled with Jewish values, traditions and strengths.



**DANNY NATHANSON**  
*Executive Director, Jewish Federation of Southern Maine*

Phyllis and I have special memories of our JCC experiences. The Oakland JCC played a key role in Phyllis' acculturation; she is the daughter of immigrants. Her BBG group met at the Center, and the pool was her summer home. I grew up at Westside JCC in Los Angeles. I recall attending groundbreaking ceremonies with my parents, visiting my grandfather at his artist studio next door to the Center, and with my great-uncle Cecil when he came for kosher meals-on-wheels.

Since we moved to Maine, the Center remains important to us. I office here. Phyllis participated with Simone in a new mother's group and has joined Center Women's Club. Tavi's face was painted at the Purim Carnival.

We congratulate the JCC on another successful year. We are lucky to have a Center to meet our community's needs. Families come here to learn, play, to grow and strengthen relationships, and to build for the future. Phyllis, Tavi, Simone and I wish you a New Year of health, happiness and peace for Eretz Yisrael.



**BARRY FREEDMAN**  
*President, Jewish Community Center*

The New Year is a time to reflect on the accomplishments of the past and to anticipate the challenges that await us. Here at the JCC, we can all feel a sense of pride as to the variety of social services, educational, camping, seniors programs, athletics, youth programming and cultural events we have been able to offer. Instrumental in the success of these programs have been a dedicated core of volunteers, office people and professional staff.

There remains much to do. Our challenges for the coming year include working cooperatively with other Jewish communal and religious institutions. We must recognize the value of supporting and learning from each other. We are additionally challenged to reach out to new members of our community so that we all may draw strength from associating with each other in a warm and inviting atmosphere.

My wife Jane and our children Keri and Justin join me in wishing you a healthy and happy New Year and we look forward to greeting you at the JCC.



**MARVIN STARK**  
*Executive Director, Jewish Community Center*

The beginning of a new year always brings with it the promise of excitement, anticipation and a renewed spirit. I feel lucky to have a Board of Directors that has shown a strong commitment to the Center and the community. Each year we welcome new members to our Center, try new program ideas and reach out to more individuals and families. I feel confident that the Center will continue to establish higher goals and meet them. At the same time we plan to maintain personal service and a caring attitude.

Miriam, Tova and I wish everyone a New Year of good health, good deeds and peace.



**MARVIN STARK**  
*Executive Director*



**PAMELA WIENER**  
*Program Director*



**ROBERTA COBB**  
*Office Manager*



**ELAINE TSELIKIS**  
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**EVELYN LITMAN**  
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*Senior Adult Program Coordinator*



**JOANN BELL**  
*RSVP Volunteer*





The JCC gives families many opportunities to learn, grow, and celebrate together. The Jewish Book Fair, Family Suppers, Dad and I outings, and other programs encourage positive parent-child relationships.





**JCC BOARD OF DIRECTORS**

Photographed above, from left to right.

**Front:** Irene Krigman, Judi Slotsky, Nancy Ziegler, Amy Tinkle

**Middle:** Jon Young, Judy Johnson, Karen Lerman, Anita Romanow, Stephen Schwartz, Mark Crasnick, Roberta Zimmerman, Bette Novick

**Back:** Steven Brinn, Chet Komarin, David Sherman, Barry Freedman, David Brenerman, Jeff Shafran, Alan Wolf, Michael Clenott, Norman Bergeron, Harry Krigman, Mo Mehlsak, Kenneth Silver, Kevin Gillis

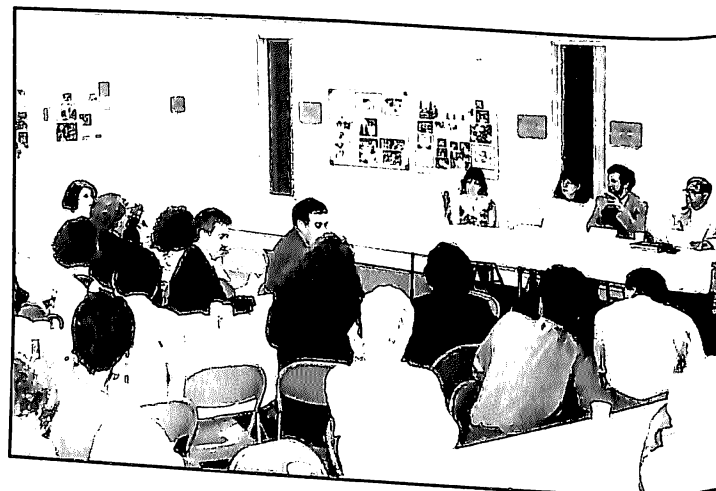
**Absent:** Jo-Ann Marcus, Paul Aranson, Melodi Hackett, Glenn Lobel

**PAST CENTER PRESIDENTS**

Honorary President,  
Hon. Louis Bernstein  
\*Edward J. Berman  
Barnett Shur  
Harold P. Nelson  
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\*Irving Small  
\*Morris Cox  
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Samuel L. Novick  
Alan Zimmerman  
Jeffrey Finegold

\* Indicates Deceased







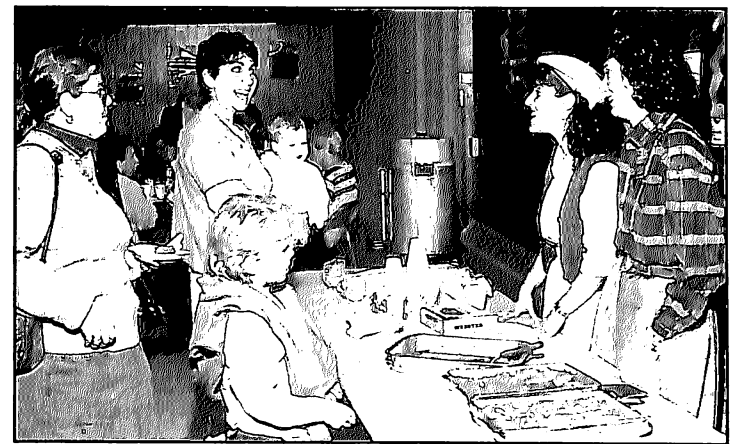
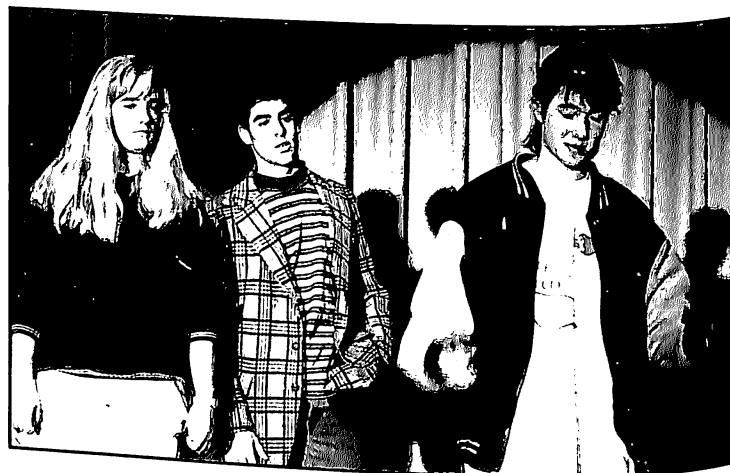
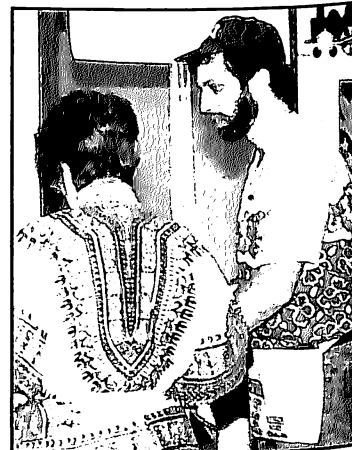
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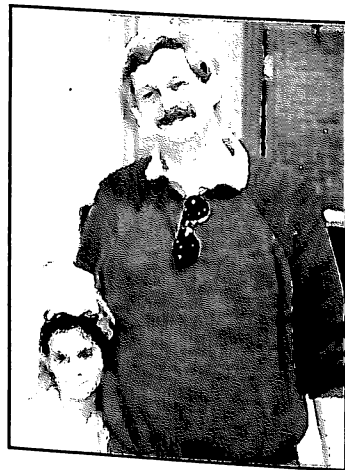


*I am part of all  
that I have met*

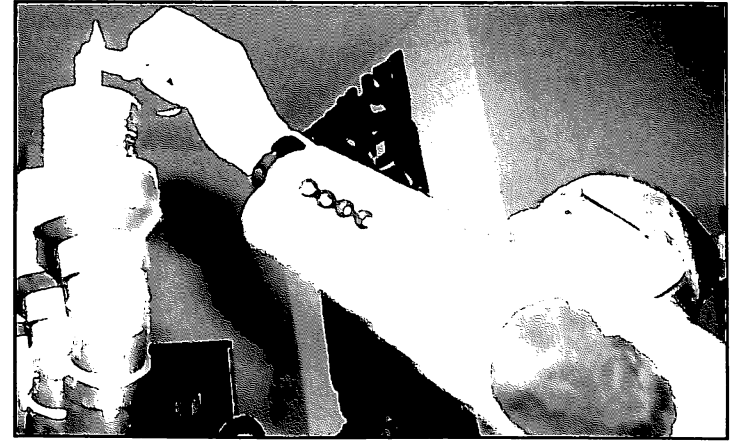
*- Lord Alfred  
Tennyson*







The Jewish community comes together at Purim and Chanukah to celebrate our common history regardless of affiliation. Our community events are open to JCC members and non-members alike.



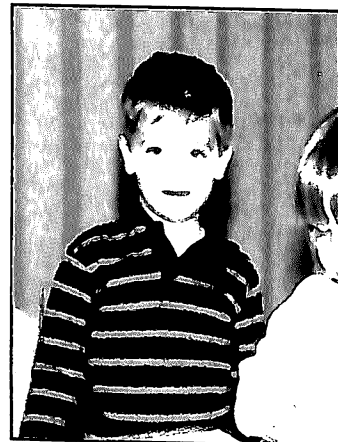




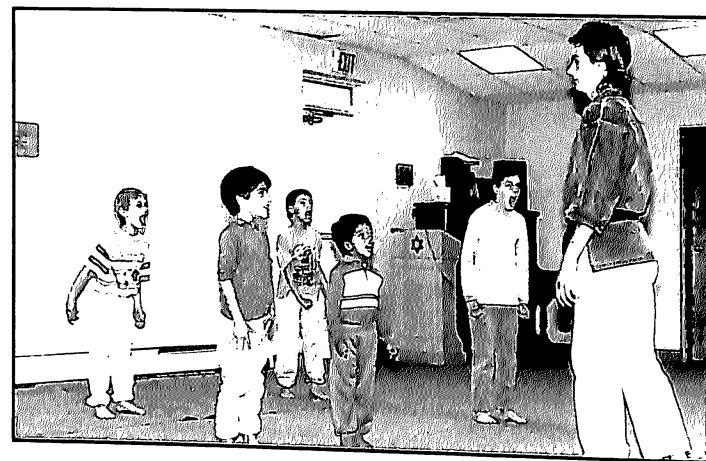
JCC 50th Anniversary Celebration  
October 16, 1988



At the JCC, our little ones have many opportunities to learn and grow. The talented and patient Center staff are always expanding preschool programs to meet the needs of both parents and children. Toddler Playgroup, Karate and Pregymnastics classes are just a few examples of our extensive offerings.



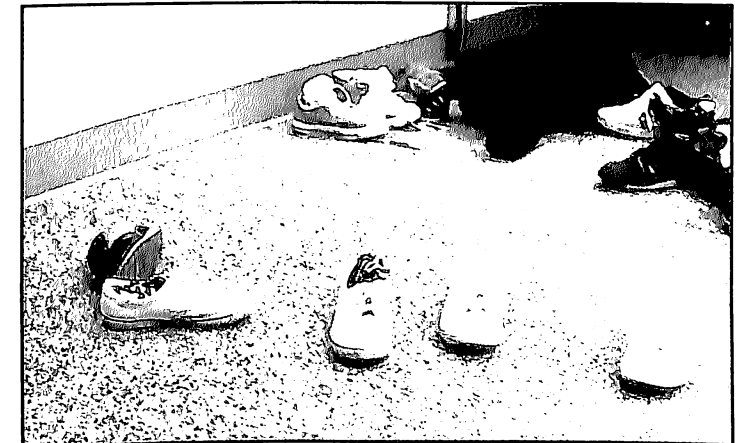




*Youth smiles  
without any  
reasons.  
It is one of its  
chiefest charms.*  
- Oscar Wilde



Many of our youth programs run after school. We provide transportation for youngsters to participate in a wide range of activities, be they karate, cooking or pottery, to name but a few. Parents rest assured knowing that their children are learning in a safe, supervised environment.





JCC teen programs serve grades 6 and up. Club 78 offers supervised leisure time activities in which youth adapt to real-life situations by making friends, exploring and expressing individual interests, and developing skills. We also help our young people feel at home with the Jewish community.



*Children have never been very good at listening to their elders, but they have never failed to imitate them.*

*- James Baldwin*







Ten months a year, JCC Social Seniors meet on Wednesdays for nutritious luncheons served in our comfortable and friendly surroundings. Before lunch, "chair-obics" exercise, learning sessions and kibitzing take place. Afternoon programs, arranged by Ray Spiro, run the gamut from classical concerts to symposia on acupuncture or the Jewish National Fund.

From September 1988 until June 1989, the Social Seniors program ran 24 activities which covered a wide range of interests. During this time, 167 different senior adults from Greater Portland used the Center program services for their entertainment and social enrichment.

We have a viable and experienced group of elders whose personal life philosophies help avoid isolation and depression. As one senior aptly asserted this year, "If you're going to keep on living, you better keep on growing."

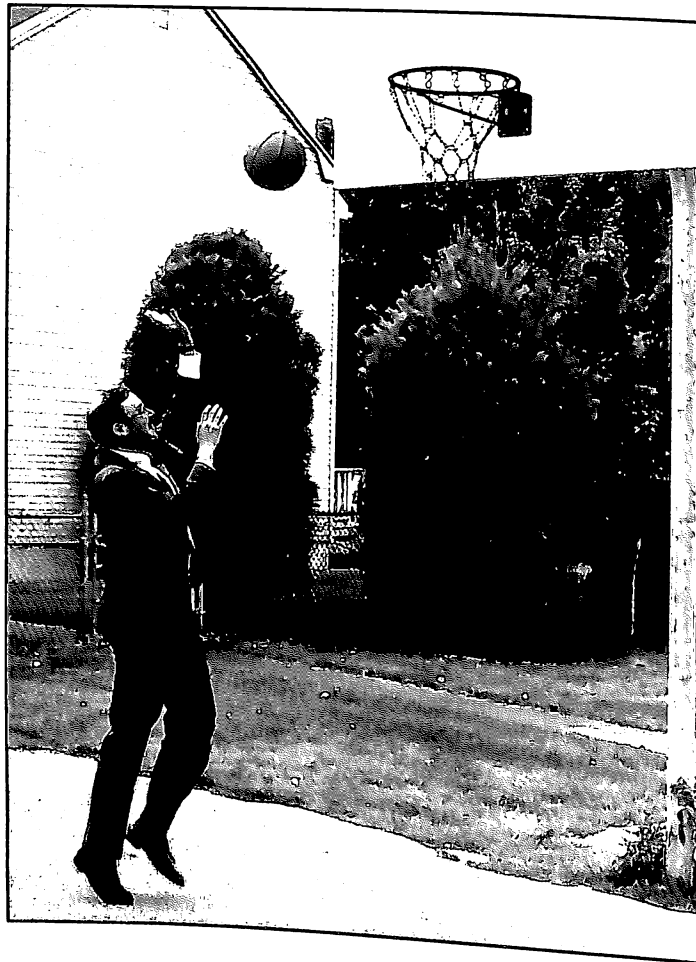


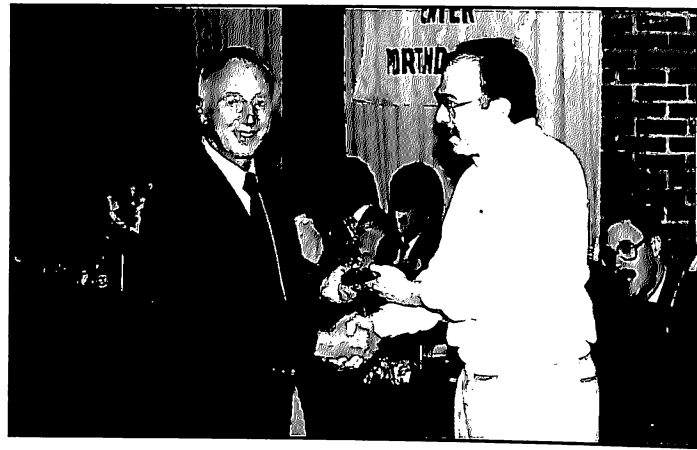
*...old age is  
always 15 years  
older than I am.  
- Bernard Baruch*



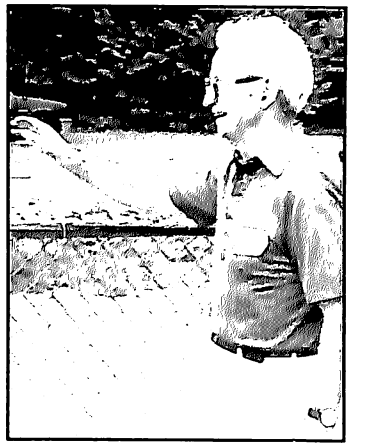


Athletics and recreation  
continue to play  
important roles in  
JCC programming for all ages.

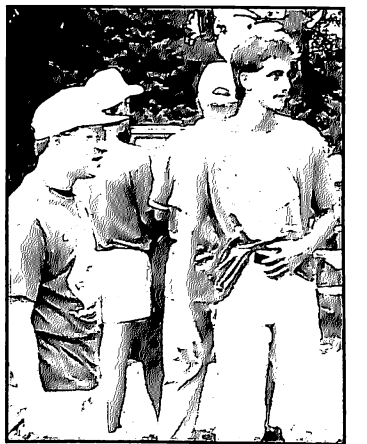




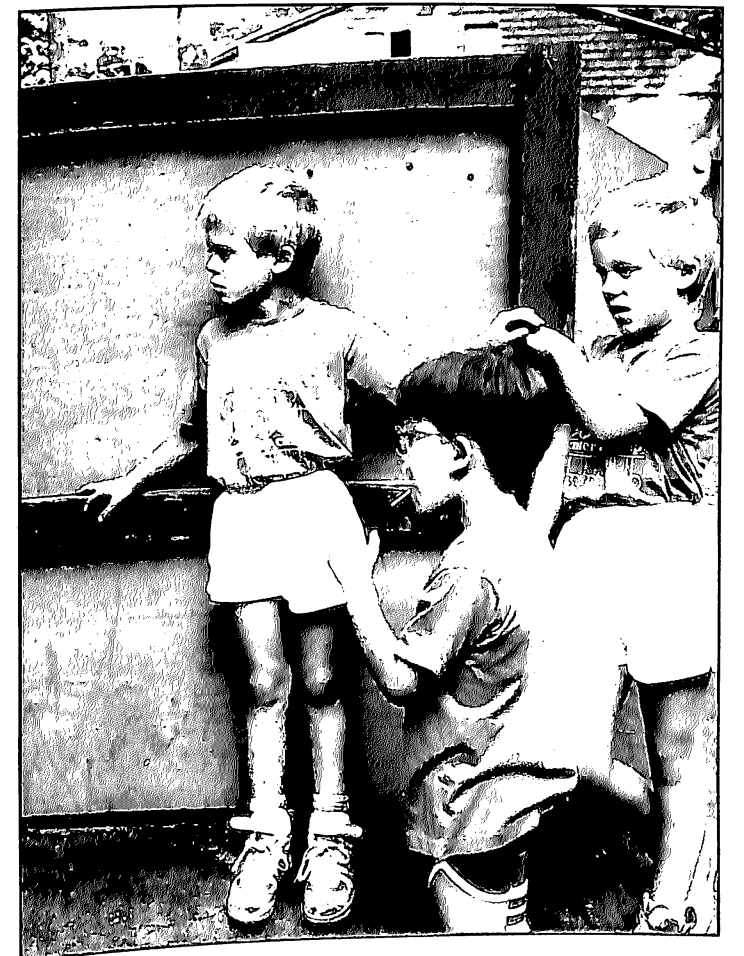
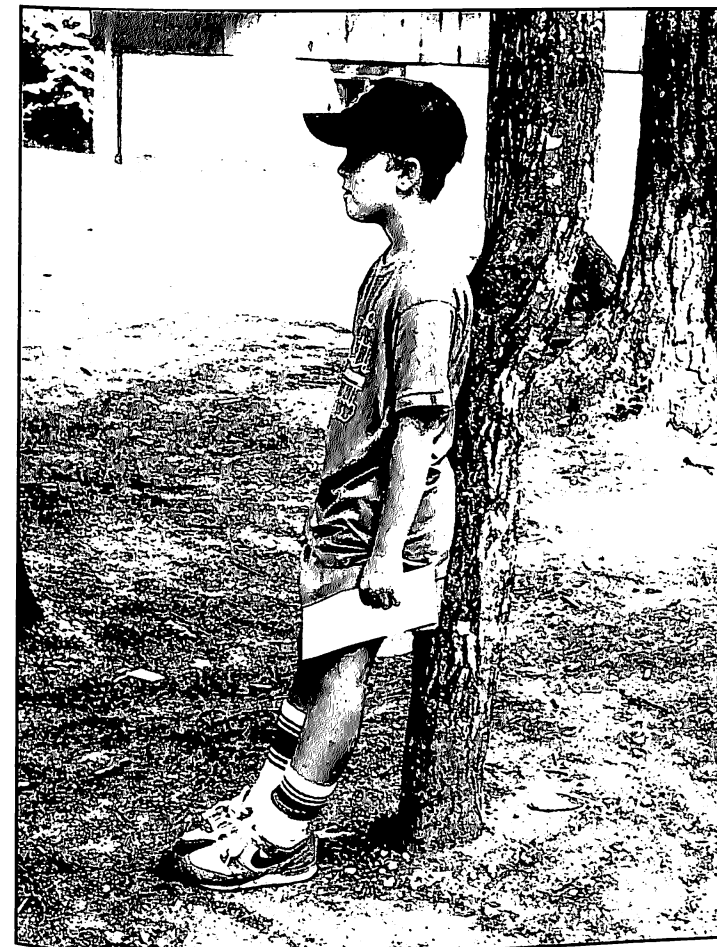
**Recognition**  
Pictured left to right:  
Howie Hirsch  
President's Cup  
Alison Gilbert  
Stephen Brent Jacobson  
Scholarship Award  
Zachary Sclar  
Robert J. Agger  
Memorial Award



JCC  
Softball  
Reunion  
Game







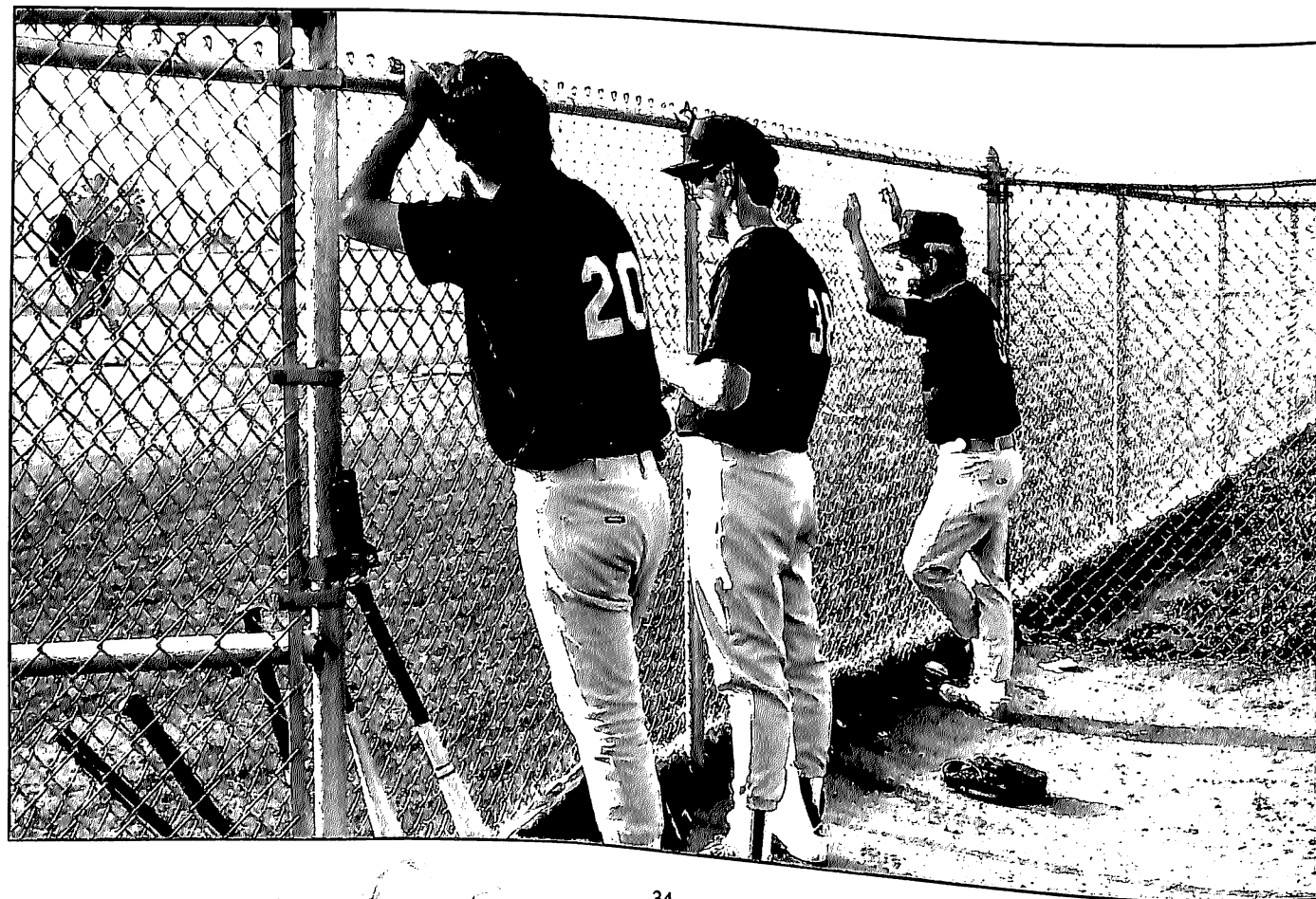
BENNETT J. BERGMAN, ESQUIRE  
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 and Melissa Rich  
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 Mrs Samuel M. Cohen  
 Bella Cowan  
 Gisela K. Davidson, M.D.  
 In Memory of my late loved ones - Mrs. David  
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 Sylvia, Harvey, & Ilene Elowitch  
 Daniel S. Epstein  
 Lewis Epstein  
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 Alison  
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 Anita, Richard, Bryan, and Daniel Romanow  
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 Mr & Mrs David and Lillian Royte  
 Ellen, Bruce Ruben & children Lori and Sherri

# NEW YEAR GREETINGS

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 Susie and Steve Schwartz  
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 Mr & Mrs Joseph Shatz & Family  
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 Fannie Shatz  
 Charlotte and Hy Silver  
 Ken and Susan Silver  
 Bert Silverman  
 Israel (Dean) Silverman  
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 Judi, Arthur, Robyn & Elissa Slotsky  
 Betty & David Small and Eli, Ivan, Taylor,  
 and Hannah  
 Mrs. Irving Small  
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 Miriam, Marvin and Tova Stark

Stuart and Stephanie Stern and Family  
 Helen and Alfred Todtman  
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 Mrs Abraham L. Venner  
 Gail, Douglas, Jonathan, and Danielle Volk  
 Joanne & Ken Waxman  
 Betsy, Bill, Michael, and Amy Webber  
 Lil Weisberg & Family  
 Charlotte and Sidney W. Wernick  
 Herta & Bill Whitman  
 Pamela and Alice Wiener  
 Mrs Lester M. Willis  
 Alan and Karen Wolf  
 Charles Young  
 Rabbi Lawrence & Berni Zierler and son Jonathan  
 Mrs. Abe Zimmerman and Family  
 Alan & Roberta Zimmerman, Adam, Amy,  
 and David  
 Benjamin Zolov, M.D.  
 Carl Zolov



## JEWISH COMMUNITY CENTER 1989-5750 NEW YEAR BOOK

Principal Photographer, Editor.....Elaine Tselikis  
 Typesetting, Book Layout & Design.....Elaine Tselikis  
 Advertising.....Sophie Hirsch  
 Printer.....Maine Printing Exchange  
 Research on quotations.....Pamela Wiener

Supplementary photographs by:  
 Brian Peterson, Tom Jones, Fred Schwartz, Marvin Stark, Pam Wiener, Ray Spiro

We are deeply grateful to our advertisers without whose backing this book would not be possible.

Thanks to the JCC Board of Directors for assisting with advertising.

This book was produced on an IBM-compatible computer using the Aldus Pagemaker program.  
 No portion of this book may be reproduced without the permission of the Portland JCC.

Thank you: Sophie, for your invaluable organization; Larry Waxler, for your generous help, including when my computer froze up; Don and Walter at G & G Laser Typesetting; the makers of Hypo-Tears eye drops; Evelyn Litman, Marvin and Pam for proofreading; my friends who suffered in silence while I worked on this; Roberta, for keeping me in touch with daily happenings; whoever invented Pepsi, aspirin, and other caffeinated products; and especially k. d. lang, whose music was often the only barometer that assured me I was still alive. — Elaine

\* We have attempted to design ads in this book as attractively as possible with the technology and time we have. The JCC or its staff cannot, however, accept responsibility for errors in advertisements which may appear unless we received written instructions or camera-ready art from participating businesses by June 23, 1989. (As specified on original ad solicitation cards.)

Whatever door you want  
 to open,  
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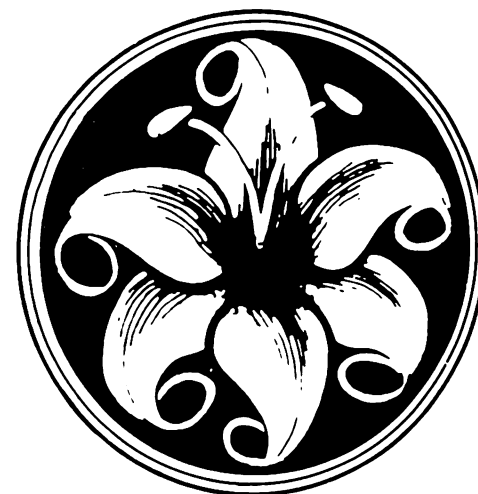
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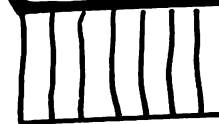
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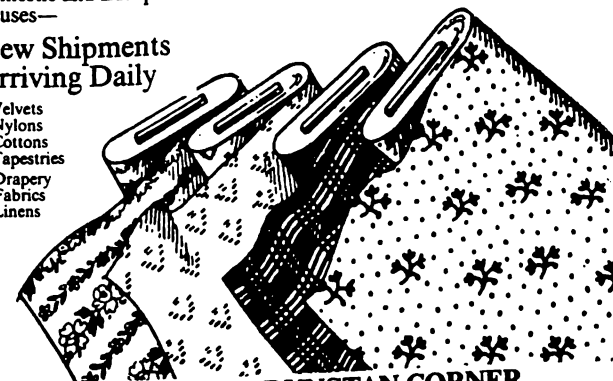
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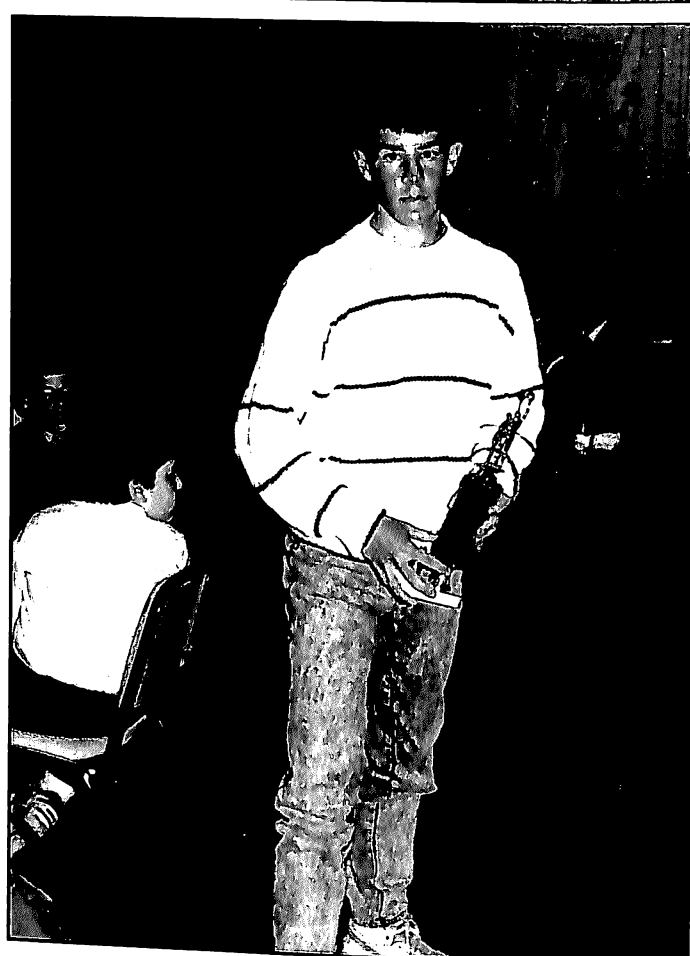
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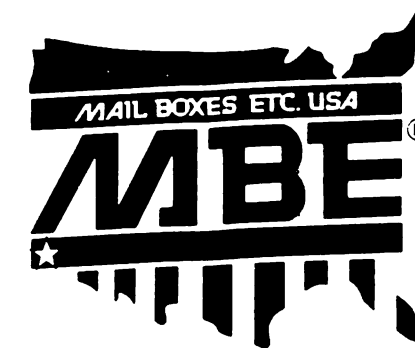
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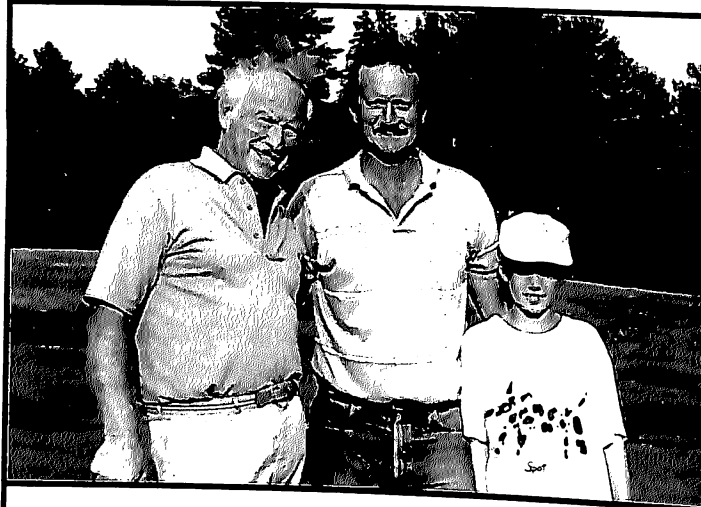
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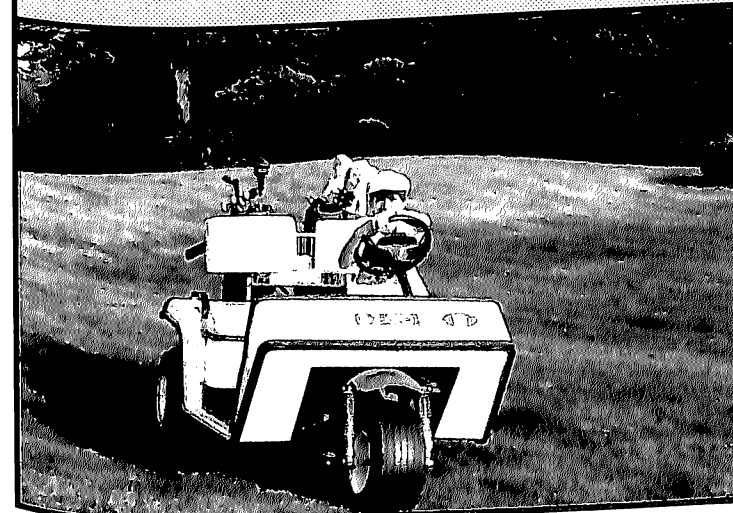


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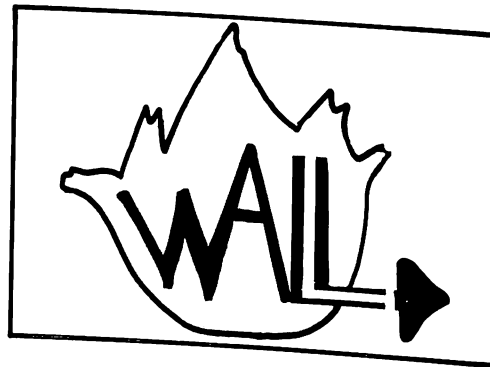
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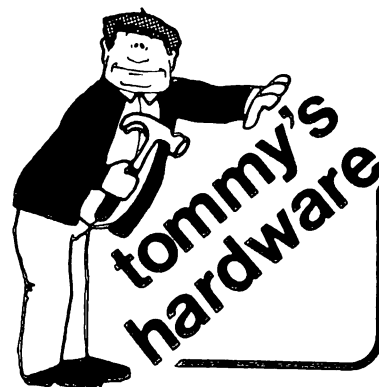
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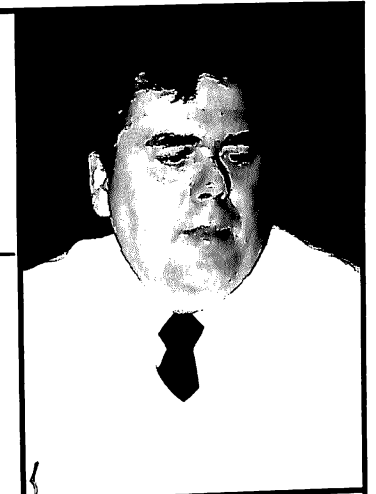
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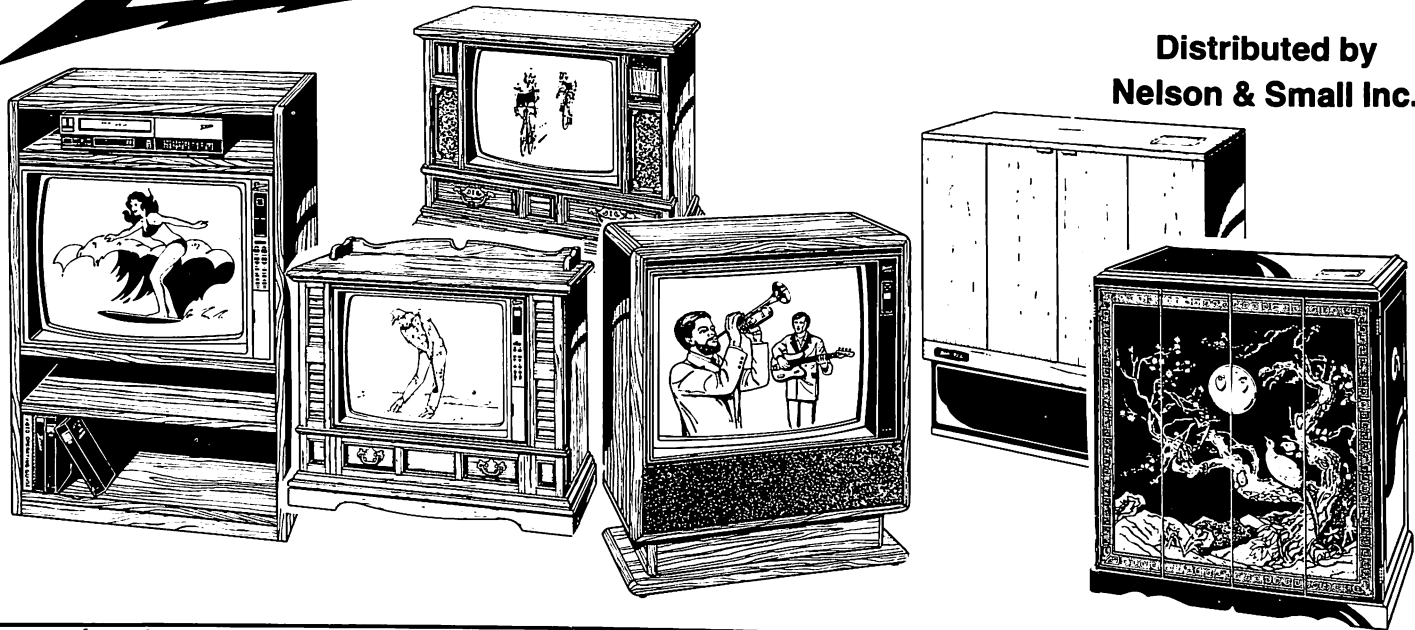
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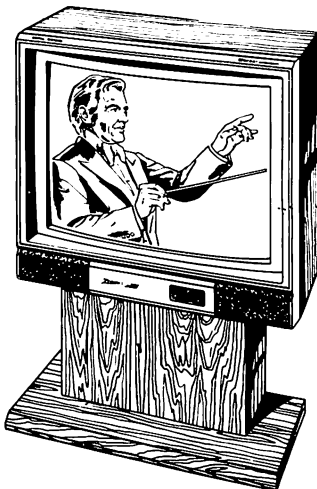
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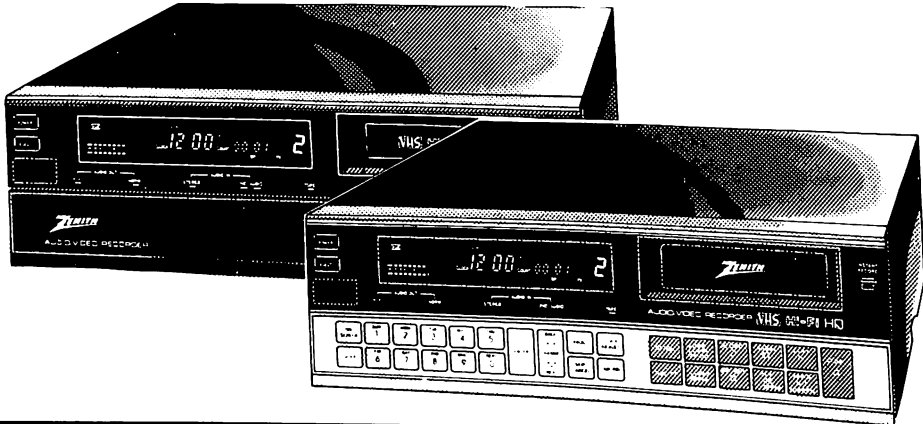


# ZENITH

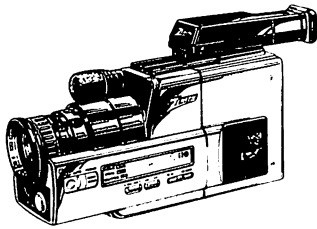
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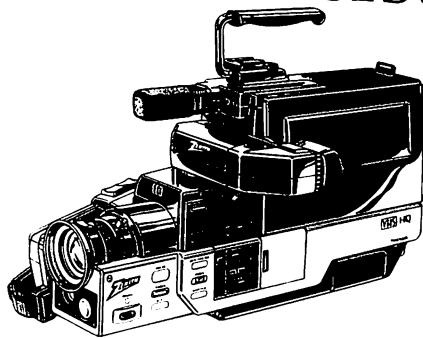
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